

2008 Content Syndication One Sheet

About WhatHappensNow.com

WhatHappensNow.com publishes unbiased advice and guidance to help Americans get help and stay prepared for some of life's more challenging events. Our mission is to "be a good friend" by providing all possible advice and information relative to the topics we cover and help guide Americans through the question of "what happens now?"

We cover 30-plus topical areas and deliver over 700-plus quick-read articles, dozens of easy to follow tips, Get Prepared lists, Get Help lists, blogs and more. The source of our content makes us unique: doctors, nurses, firefighters, child care providers, disaster relief officials, police officers, airline pilots, and everyday Americans share their first hand knowledge so your web readers won't be stuck saying "...if I only knew". Over the past ten years our trigger question to these individuals of "what are the three things you wish people knew about..?" created our comprehensive and unique content library.

Seven Major Categories	30+ Category Topics
Accidents	Car, Bicycle, Motorcycle
Fire	Car, Home
Health	Birth, Doctor Visit, Hospital, Hospice
Natural Disasters	Blizzard, Earthquake, Flood, Hurricane, Storm, Tornado
Theft	Car, Home, Identity, Wallet/Purse, Bicycle
Life	Birth, Childcare, College, Funeral, Hospice, Marriage, Senior Living, Pets, Divorce
Travel	Air, Car, Cruise

Free Content Syndication Service

WhatHappensNow.com delivers free content* to complement the hard news, consumer news and lifestyle news you report on now. No ads and no product endorsements - content only. For your web reader who needs help, input or a place to start, you get a set of tools that provide guidance, tips and hints as taken from our interviews with hundreds of experts and professionals in their field along with everyday Americans who have lived through life-changing events.

Our syndication partners utilize our content for free with links to WhatHappensNow.com directly or use of XML files with the inclusion of a WhatHappensNow.com byline/link (like Associated Press). For WhatHappensNow.com content used solely under your brand, quarterly fee-based syndication programs are also available.

Best of all - we make delivery easy! We package our content against regional and national news and deliver links to you every week via our "[NewsFeed Assistant](#)" content newsletter. Simply use the content provided in concert with your news that week and give your web user links to "additional resources" or "for more information". New links will be on their way the following week! Like any newsletter, it's free to subscribe and you can unsubscribe any time you like. Interested right now? You can sign up here: [NewsFeed Assistant](#).

Questions? Give us a call at 612-767-4422. We're happy to discuss your needs and how we can help you!

*All WhatHappensNow.com content is © 2008 WhatHappensNow.com LLC and may not be used with the express written permission from WhatHappensNow.com